

Burien Business and Economic Development Partnership

Date: March 11, 2011

Time: 7:00 – 8:30 am

Members Present: Judy Coover, Dave Elliott, Bob Ewing, Geri Fain, Kevin Fitz, Michael Goldsmith, Nancy Hinthorne, Jim Hughes, Alice Madsen, Mark Minium, Doug Moreland, and new chair, Carmen Moore.

Excused Absentees: Sherrill Miller, Jane Voget

Guests: Councilmember Rose Clark

Staff: Mike Martin, City Manager; Dick Loman, Economic Development Manager

Minutes: Minutes from February 11th and 25th were approved as written.

Chair's Report – Judy Coover introduced Carmen Moore as the new BEDP Chair and Kevin Fitz as Co-chair. The group thanked Judy for the fine job she did as Chair, and especially for the year-end report she delivered in public to the Burien City Council. There was no formal Chair's report today.

After some discussion, it was decided that the BEDP study session scheduled for the last Friday of March be moved to April 5th at 7 a.m. in the Toyota Dealer's conference room. The agenda will include an air cargo presentation by the Port, followed by a discussion of the proposed NERA auto mall. *(Subsequent to this meeting, the April 5th study session was moved to Sal's Deli and the Port was asked to make the Cargo Study presentation at the regular monthly meeting on April 8th.)*

Sub-Committee Report

Bob Ewing commented on the "metrics" requested of the City Manager by the Council and Jack Block in particular. Possibly the BEDP could comment quarterly on the findings of this data.

City Manager Report – Mike Martin highlighted some of the thoughts that have begun to emerge from the city-wide visioning process and affinity groups which concluded last Wednesday evening the 9th of March. The Latino group was the only group so far to have a serious concern about public safety. Mike commented that depending when, where and what time of day a person went shopping in Burien, you would see a different cross section of our very diversified community. Another thought that Mike felt worth sharing was the comment that Burien was becoming a "pre-progressive" community.

Economic Manager Report – Dick Loman advised the Partnership that the City Manager had approved the obtaining of a professionally prepared "Economic Profile of Burien," now that data from the 2010 Census was becoming available. Dr. Bob Weis will be preparing the study which should be completed end of April. Among many other things, the study will contain a section on "retail leakage" in Burien as well as a "lifestage segments" both of which are needed for the

Discover Burien/City business attraction initiative. There followed a general discussion of the need to establish a realistic program or programs that will assist the Highline School System in developing market skills in our young Burien school students. Dick talked briefly about the Para Los Niño's effort and asked for an education subcommittee to help him identify other ways of attacking the problem. Alice Madsen, Doug Moreland, Mark Minium and Councilmember Clark all volunteered to serve on a BEDP educational sub-committee.

Discover Burien Report – Nancy Hinthorne announced that she has agreed to act as the Discover Burien interim executive director for a ten hour work week. The Discover Burien Board approved the hiring of Gina Bourdage, a long time Burien resident to initially run the office full-time. The plan is to groom Gina for the executive director's position over the next few months. Gina is a WSU graduate with a BA degree in Communications, and has an extensive background in marketing and promotion.

Round the Table

Dick was asked to provide an update on the status of the Town Square condominiums. He replied that principals from ST Residential, LLC were in town two weeks ago, but had nothing new to report. A final decision on how to market Phase I is still under advisement and a timeline was not advanced.

Meeting adjourned at 8:30 a.m.

Next meeting: April 5, 7 a.m., Burien Toyota Dealership